

point issue means for issuing the points to the customer according to transactions performed by the customer;

point accumulation means for calculating and accumulating the issued points of a current transaction and issued point of a previous transaction;

point notification means for instantaneously notifying the customer of cumulative point information comprising the issued points; and

customer identification means for identifying the customer according to customer identification information;

wherein the point notification means includes service contents storage means for storing a list of types of services and corresponding points, reads data corresponding to the type of service selected by the customer out of the storage means, and instantaneously notifies the customer of the read data through the terminal, wherein a number of the customer's cumulative points may be redeemed for a number of the types of services.

18. (AS THREE TIMES AMENDED) A point management system employing a computer for managing points issued to each customer who receives service according to the issued points, comprising:

point issue means for issuing the points to the customer according to transactions performed by the customer;

point accumulation means for calculating and accumulating the issued points;

point notification means for instantaneously notifying the customer of cumulative point information comprising the issued points; and

customer identification means for identifying the customer according to customer identification information;

wherein the point notification means includes service contents storage means for storing a list of services and corresponding points, selects a range of services available for the cumulative points of the customer, and instantaneously notifies the customer of the selected services through a terminal, wherein a number of the customer's cumulative points may be redeemed for a number of the types of services.

25. (AS THREE TIMES AMENDED) A point management system employing a computer for managing points issued to each customer who receives service according to the issued points, comprising:

point issue means for issuing the points to the customer according to transactions

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performed by the customer;

point accumulation means for calculating and accumulating the issued points, includes condition monitor means for changing the accumulated points according to predetermined conditions; and

customer identification means for identifying the customer according to customer identification information;

wherein the condition monitor means decreases the customer's points if the customer does not carry out a transaction during a predetermined period, and wherein the customer accesses the accumulated points stored on the computer through a terminal.

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28. (AS THREE TIMES AMENDED) A point management system employing a computer for managing points issued to each customer who receives service according to the issued points, comprising:

point issue means for issuing the points to the customer according to transactions performed by the customer;

point accumulation means for calculating and accumulating the issued points; and customer identification means for identifying the customer according to customer identification information;

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wherein the point management system provides a service including a software service in exchange for an amount of the accumulated points, and the point accumulation means decreases the customer's accumulated points according to a period of time of providing the software service, and wherein the customer accesses the accumulated points stored on the computer through a terminal.

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30. (AS TWICE AMENDED) The point management system according to claim 17, wherein the point accumulation means displays a colored striped line thereof and reduces the length of the striped line according to the decrease in points.

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50. (AS THREE TIMES AMENDED) A point management system employing a computer for managing points issued to each customer who receives service according to the issued points, comprising:

point issue means for issuing the points to the customer according to transactions performed by the customer;

point accumulation means for calculating and accumulating the issued points;

point notification means for instantaneously notifying the customer of cumulative point information comprising the issued points; and

customer identification means for identifying the customer according to customer identification information;

wherein the point notification means comprises service contents storage means for storing a list of types of services and corresponding points, and according to a request from the customer displays on a terminal the list of the types of services and corresponding points to the customer, wherein a number of the customer's cumulative points may be redeemed for a number of the types of services.

52. (AS THREE TIMES AMENDED) A point management system employing a computer for managing points issued to each customer who receives service according to the issued points, comprising:

point issue means for issuing the points to the customer according to transactions performed by the customer;

point accumulation means for calculating and accumulating the issued points;

point notification means for instantaneously notifying the customer of cumulative point information comprising the issued points; and

customer identification means for identifying the customer according to customer identification information;

wherein the point notification means further comprises service contents storage means for selecting a range of services available in exchange for the accumulated points of the customer, and instantaneously notifies the customer of the selected services through a terminal.

65. (AS ONCE AMENDED) A point management system employing a computer for managing points issued to each customer who receives service according to the issued points, comprising:

point issue means for issuing the points to the customer according to transactions performed by the customer;

point accumulation means for calculating and accumulating the issued points for more than two transactions;

point notification means for instantaneously notifying the customer of the cumulative point information comprising the issued points; and

customer identification means for identifying the customer according to customer identification information,

wherein the point issue means comprises rate management means for changing a point calculation rate according to each of the more than two transactions.

66. (AS ONCE AMENDED) A point management system employing a computer for managing points issues to each customer who receives service according to issued points, comprising:

point issue means for issuing the points to the customer according to transactions performed by the customer;

point accumulating means for calculating and accumulating the issued points for more than two transactions;

point storing means for storing point information comprising the issued points for each customer identification;

point notification means for instantaneously notifying the customer of the cumulative point information; and

customer identification means for identifying the customer according to the customer identification,

wherein the point notification means notifies the customer of the point information before the customer carries out transactions and wherein the point issue means comprises rate management means for changing a point calculation rate according to each of the more than two transactions.

67. (AS NEW) A method for implementing a point management system in a store, comprising:

receiving a customer ID as entered by a customer;

determining whether the customer entering the customer ID is registered, and if not, registering the customer if the customer; and

providing a point service to the customer if a request therefore is received from the customer.

68. (AS NEW) The method of claim 67, further comprising closing a transaction for a sale of a commodity with the customer.

69. (AS NEW) The method of claim 67, wherein the providing of the point service further comprises instantaneously displaying a number of present cumulative points of the customer.

70. (AS NEW) The method of claim 67, wherein the providing of the point service further comprises:
displaying a plurality of point services;
running one of the plurality of point services when requested by the customer; and
updating the number of present cumulative points of the customer according to whether one of the plurality of point services is run.

71. (AS NEW) The method of claim 67, wherein the providing of the point service further comprises displaying point service information.

72. (AS NEW) The method of claim 71, wherein the point service information is special days of the store, special days of the customer, service hours, service periods, or service areas.

73. (AS NEW) The method of claim 67, wherein the providing of the point service further comprises issuing points to the customer.

74. (AS NEW) The method of claim 67, wherein the providing of the point service further comprises accumulating points for the customer.

75. (AS NEW) The method of claim 67, wherein the providing of the point service further comprises notifying the customer of a shortage of the customer's cumulative points.

76. (AS NEW) The method of claim 67, wherein the providing of the point service further comprises exchanging money for cumulative points of the customer.

77. (AS NEW) The method of claim 67, further comprising managing a customer database.